



The Top 50 Podcasts in the U.S. for Q4 2024

FOR IMMEDIATE RELEASE

Somerville, NJ February 5, 2025 – Edison Research announces the Top 50 Podcasts in the U.S. based on reach for Q4 2024 among weekly podcast listeners age 13+.

The list ranks podcasts based on total audience reach from [Edison Podcast Metrics](#). Interviews were conducted continuously throughout the quarter in English and Spanish. Rankings are based on listening over the full period. All respondents reported listening to podcasts in the last week.

Since Q3 2024, the top four podcasts—*The Joe Rogan Experience*, *Crime Junkie*, *The Daily*, and *Call Her Daddy*—have maintained their rankings in that order.

1. *The Joe Rogan Experience*
2. *Crime Junkie*
3. *The Daily*
4. *Call Her Daddy*
5. *This Past Weekend w/ Theo Von* (+3 spots)
6. *Dateline NBC* (+1)
7. *SmartLess* (-2)
8. *Stuff You Should Know* (-2)
9. *Morbid* (+3)
10. *Pod Save America* (+9)

Top of the charts: *Pod Save America*, hosted by former Obama staffers, makes its debut in the Top 10, no doubt riding the wave of the political news cycle.

After a mid-September launch, *Talk Tuah with Hailey Welch* quickly skyrocketed in popularity, debuting at #11. The last episode dropped in mid-December, one day before Welch's \$HAWK crypto debacle and subsequent lawsuit.

In the Top 50 for the first time: The November election likely contributed to several podcasts making their debut in the Top 50 this quarter. *Shawn Ryan Show* appears for the first time at #37, continuing its rise as an interview podcast featuring military veterans, intelligence operatives, and political figures. *The Charlie Kirk Show* breaks in at #49, leveraging Kirk's influence as the founder of Turning Point USA.

Candace, Candace Owens' independent show, debuts at #45, marking a strong entry following her controversial departure from *The Daily Wire* in March 2024. Owens launched *Candace* in June 2024 and its rapid rise makes clear her loyal audience followed her to her new venture.



Continued rise of conservative talk: In addition to the conservative talk podcasts making their Top 50 debuts this quarter, several established conservative voices moved higher in the rankings. *The Ben Shapiro Show* climbs from #22 to #14 and *The Megyn Kelly Show* sees a boost from #50 to #27. Meanwhile, *The Matt Walsh Show*, which was last in the Top 50 in Q3 2023, reentered the Top 50 at #45.

The podcast show ranker is derived from data collected continuously during the fourth quarter of 2024, interviewing 5,163 weekly podcast consumers age 13 and older in the U.S. Participants indicate which podcasts they listened to in the past week along with a variety of demographic, psychographic, and purchase-behavior information. This ranker measures reach as a percentage of the weekly podcast listening audience.

About Edison Research

Edison Research conducts survey research and provides strategic information to a broad array of clients worldwide, having conducted research in 66 countries. Edison Research's [The Infinite Dial®](#) series has been the survey of record for digital audio, social media, podcasting, smart speakers, and other media-related technologies since 1998. The company's [Share of Ear®](#) survey is the only single-source measure of all audio in the U.S. Edison Research is the leading podcast research company in the world, producing the only survey-based data on podcast listening in the U.S, [Edison Podcast Metrics](#), and has conducted research for many companies in the space. Since 2004, Edison Research has been the sole provider of election data, race projections and analysis to the National Election Pool (ABC News, CBS News, CNN, NBC News).

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