



The Top 50 Podcasts in the U.S. for Q3 2024

FOR IMMEDIATE RELEASE

Somerville, NJ November 13, 2024 – [Edison Research](#) announces the Top 50 Podcasts in the U.S. based on reach for Q3 2024 among weekly podcast listeners age 13+.

The list ranks podcasts based on total audience reach from [Edison Podcast Metrics](#). Interviews were conducted continuously throughout the quarter in English and Spanish. Rankings are based on listening over the full period. All respondents reported listening to podcasts in the last week.

Remaining in the same order in the Top 3 since the second quarter are *The Joe Rogan Experience*, *Crime Junkie*, and *The Daily*.

1. *The Joe Rogan Experience*
2. *Crime Junkie*
3. *The Daily*
4. *Call Her Daddy*
5. *SmartLess (+1)*
6. *Stuff You Should Know (+1)*
7. *Dateline NBC (-2)*
8. *This Past Weekend w/ Theo Von (+1)*
9. *MrBallen Podcast (+3)*
10. *This American Life (-2)*

SmartLess, now part of the SiriusXM Podcast Network, breaks into the Top Five for the first time. *MrBallen Podcast: Strange, Dark & Mysterious Stories* makes its debut in the Top 10 at #9.

In the Top 50 for the first time: Several new podcasts enter the Top 50 this quarter. *The MeidasTouch Podcast* rises to #28, driven by its daily election campaign coverage. *The LOL Podcast* enters the list at #32, reflecting steady audience growth since its debut in June 2023.

How I Built This with Guy Raz makes its debut at #35, following its spotlight in the "Wonderly Means Business" campaign and a recent feature in Forbes. Additionally, *KILL TONY* earns the #41 spot, propelled by two sold-out live tapings at Madison Square Garden, with one including a guest appearance by Joe Rogan. Recently, *KILL TONY* host, Tony Hinchliffe, gained even more notoriety after his controversial speech at Donald Trump's Madison Square Garden rally.



The podcast show ranker is derived from data collected continuously during the second quarter of 2024, interviewing 5,000 weekly podcast consumers age 13 and older in the U.S. Participants indicate which podcasts they listened to in the past week along with a variety of demographic, psychographic, and purchase-behavior information. This ranker measures reach as a percentage of the weekly podcast listening audience.

About Edison Research

Edison Research conducts survey research and provides strategic information to a broad array of clients worldwide, having conducted research in 66 countries. Edison Research's [The Infinite Dial®](#) series has been the survey of record for digital audio, social media, podcasting, smart speakers, and other media-related technologies since 1998. The company's [Share of Ear®](#) survey is the only single-source measure of all audio in the U.S. Edison Research is the leading podcast research company in the world, producing the only survey-based data on podcast listening in the U.S, [Edison Podcast Metrics](#), and has conducted research for many companies in the space. Since 2004, Edison Research has been the sole provider of election data, race projections and analysis to the National Election Pool (ABC News, CBS News, CNN, NBC News).

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