



The Top 25 Podcasts in the UK for Q3 2024

New Data from Edison Podcast Metrics

FOR IMMEDIATE RELEASE

Somerville, N.J. November 26, 2024 — [Edison Research](#) announces the Top 25 Podcasts in the UK based on reach for Q3 2024 among weekly podcast listeners age 15+.

The Top Three this quarter are *The Joe Rogan Experience*, *The Rest Is Politics*, and *The Diary Of A CEO with Steven Bartlett*.

Breaking into the Top Three for the first time is *The Rest Is Politics*, perhaps assisted by the presidential election campaign playing out in the United States at the time, and the aftermath of the 2024 UK election.

1. *The Joe Rogan Experience*
2. *The Rest is Politics* (up two spots)
3. *The Diary of a CEO with Steven Bartlett* (-1)
4. *The Rest is Football* (+4)
5. *Sh**ged, Married, Annoyed* (-2)

Top 10 for the first time is *The Rest Is History*, which gained significant media attention thanks to its live tour launched in September. The tour began in Cambridge and Oxford. The October performance at London's Royal Albert Hall, featuring the works of Mozart and Beethoven and accompanied by a live orchestra, sold out as early as May.

Data from Edison Podcast Metrics is available in both the [UK](#) and the [U.S.](#) For more information on how to become a subscriber to the full datasets, please contact info@edisonresearch.com.

[Edison Podcast Metrics](#) is unique in that it is not dependent on podcast download data and does not require podcast networks to opt into its service. At least 2,000 weekly podcast listeners in the UK are surveyed each quarter for the service, and listening behavior is collected regardless of listening platform. The same methodology is being employed in the UK as is used in the U.S.

Data from Edison Podcast Metrics UK provides show-level information on the top podcasts in the UK. Subscribers can analyze demographics, psychographics and purchase-behavior information of weekly podcast listeners. The first Top Podcast Shows ranker in the U.S. was released by Edison Research in November 2019; the company has been tracking podcast consumption in the aggregate since 2006.



About Edison Research

Edison Research conducts survey research and provides strategic information to a broad array of clients worldwide, having conducted research in 66 countries. Edison Research's [The Infinite Dial®](#) series has been the survey of record for digital audio, social media, podcasting, smart speakers, and other media-related technologies since 1998. The company's [Share of Ear®](#) survey is the only single-source measure of all audio in the U.S. Edison Research is the leading podcast research company in the world, producing the only survey-based data on podcast listening in the U.S, [Edison Podcast Metrics](#), and has conducted research for many companies in the space. Since 2004, Edison Research has been the sole provider of election data, race projections and analysis to the National Election Pool (ABC News, CBS News, CNN, NBC News).

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