



## The Top 50 Podcasts in the U.S. for Q2 2024

FOR IMMEDIATE RELEASE

**Somerville, NJ August 14, 2024** – [Edison Research](#) announces the Top 50 Podcasts in the U.S. based on reach for Q2 2024 among weekly podcast listeners age 13+.

The list ranks podcasts based on total audience reach from [Edison Podcast Metrics](#). Interviews were conducted continuously throughout the quarter in English and Spanish. Rankings are based on listening over the full period. All respondents reported listening to podcasts in the last week.

Remaining the Top 3 from Q1 2024 into Q2 2024 are *The Joe Rogan Experience*, *Crime Junkie*, and *The Daily*.

1. *The Joe Rogan Experience*
2. *Crime Junkie*
3. *The Daily*
4. *Call Her Daddy* (up 3 spots)
5. *Dateline NBC*
6. *Smartless* (+2)
7. *Stuff You Should Know* (+3)
8. *This American Life* (-2)
9. *This Past Weekend w/ Theo Von* (+3)
10. *Morbid* (-1)

*Call Her Daddy* returns to the Top 5 for the first time since Q2 2023, while *New Heights with Jason and Travis Kelce* drops ten spots to #14, likely influenced by the football off-season.

**In The Top 50 for the first time:** The Top 50 list introduces two exciting newcomers. Making their debut at #41, *Dropouts* has been rapidly gaining traction, fueled by extensive media coverage from an East Coast tour and crossover episodes with Tana Mongeau of *Cancelled with Tana Mongeau*. *You Should Know Podcast* secures the #42 spot, riding a similar wave of momentum from a successful tour in May and June.

The podcast show ranker is derived from data collected continuously during the second quarter of 2024, interviewing 5,206 weekly podcast consumers age 13 and older in the U.S. Participants indicate which podcasts they listened to in the past week along with a variety of demographic, psychographic, and purchase-behavior information. This ranker measures reach as a percentage of the weekly podcast listening audience.

### About Edison Research

Edison Research conducts survey research and provides strategic information to a broad array of clients worldwide, having conducted research in 66 countries. Edison Research's



[The Infinite Dial®](#) series has been the survey of record for digital audio, social media, podcasting, smart speakers, and other media-related technologies since 1998. The company's [Share of Ear®](#) survey is the only single-source measure of all audio in the U.S. Edison Research is the leading podcast research company in the world, producing the only survey-based data on podcast listening in the U.S, [Edison Podcast Metrics](#), and has conducted research for many companies in the space. Since 2004, Edison Research has been the sole provider of election data, race projections and analysis to the National Election Pool (ABC News, CBS News, CNN, NBC News) for every presidential primary and general election.

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