The Top 25 Podcasts in the UK for Q1 2024
New data from Edison Podcast Metrics

FOR IMMEDIATE RELEASE

Somerville, NJ June 5, 2024 – Edison Research announces the Top 25 Podcasts in the UK based on reach for Q1 2024 among weekly podcast listeners age 15+.

Remaining in the Top Three from Q4 2023 to Q1 2024 are *The Joe Rogan Experience*, *The Diary of a CEO with Steven Bartlett*, and *Sh**ged Married Annoyed.*

New to the Top Five is TikToker-turned-podcaster GK Barry's *Saving Grace.* The show enjoyed success with a sold-out tour in February, with Barry also getting a feature in January's *Cosmopolitan. ShxtsNGigs* enters the Top Ten for the first time. The show is currently in the middle of a U.S. tour.

Making their debut in the Top 25, *The Chunkz & Filly Show* has quickly risen to #10 following the launch of their podcast in October 2023. *The Fellas* secures the #16 spot. Fellas Studios continues to expand their offerings, including the recent launch of a pioneering paid streaming service called Fellas Loaded.

What's Good with Miniminter and Randolph earns the #23 spot, perhaps propelled by a public feud with host Simon Minter and boxer Tommy Fury when Minter made a comment about Fury's daughter.

Staying Relevant rounds out the list at #25, continuing its rise in popularity. Hosts Sam Thompson and Pete Wicks grabbed a coveted spot as red-carpet presenters at the National Television Awards, along with a lengthy profile for Sam Thompson in *Hello!* Magazine. A national tour was also announced.

Data from Edison Podcast Metrics is available in both the UK and the U.S. For more information on how to become a subscriber to the full datasets, please contact info@edisonresearch.com.

Edison Podcast Metrics is unique in that it is not dependent on podcast download data and does not require podcast networks to opt into its service. At least 2,000 weekly podcast listeners in the UK are surveyed each quarter for the service, and listening behavior is collected regardless of listening platform. The same methodology is being employed in the UK as is used in the U.S.

Data from Edison Podcast Metrics UK provides show-level information on the top podcasts in the UK. Subscribers can analyze demographics, psychographics and purchase-behavior information of weekly podcast listeners. The first Top Podcast

Shows ranker in the U.S. was released by Edison Research in November 2019; the company has been tracking podcast consumption in the aggregate since 2006.

About Edison Research
Edison Research conducts survey research and provides strategic information to a broad array of clients worldwide, having conducted research in 66 countries. Edison Research's The Infinite Dial® series has been the survey of record for digital audio, social media, podcasting, smart speakers, and other media-related technologies since 1998. The company's Share of Ear® survey is the only single-source measure of all audio in the U.S. Edison Research is the leading podcast research company in the world, producing the only survey-based data on podcast listening in the U.S, Edison Podcast Metrics, and has conducted research for many companies in the space. Since 2004, Edison Research has been the sole provider of election data, race projections and analysis to the National Election Pool (ABC News, CBS News, CNN, NBC News) for every presidential primary and general election.

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