



**Edison Research to Present the *Sports Audio Report*
with SiriusXM Media and GroupM**

Media Advisory

Somerville, NJ, May 30, 2024 – Edison Research announces the upcoming *Sports Audio Report* webinar at 2:00pm EDT on Thursday June 13, 2024 with [SiriusXM Media](#) and [GroupM](#).

This webinar will spotlight sports fandom in the U.S. and the role that audio content across sports podcasts, satellite, and radio shows plays in fans' engagement with sports and leagues. The webinar will be presented by Gabriel Soto, Senior Director of Research at Edison Research, Melissa Paris, Vice President of Sales Research at SiriusXM Media, and Jen Soch, Executive Director, Channel Solutions at GroupM US.

[Registration for the webinar is now open.](#)

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